

### **Letter from the Scout Executive**

Kinsey Scout Reservation strives to provide the best customer service-oriented summer camp experience where we see ourselves as the highlight of your year-round program. Our mission as a staff is to help you, as Scout Leaders, accomplish your goals that you aim to achieve at summer camp and to ensure that your Scouts have a positive, exciting summer camp experience that will keep them involved and enthusiastic about Scouting.

Our entire staff, from the Management Team to our Counselors in Training, is continually looking for ways to improve the camp and its summer camp program, but we need your help to reach our full potential. We want your feedback and your ideas about how we can make Kinsey Scout Reservation and its programs even better. We at KSR know that the best measure for our success is seeing the smiles on the faces of your Scouts and knowing that we had a positive impact on them for Scouting. With your help, we will continue to be one of the most successful summer camps in the country.

Summer camp is the heart of the Scouting program. At KSR, we have a reputation for excellent service, facilities, and programs. We want every camper to feel like they are part of our Scouting family. Our staff and I are dedicated to providing you the best camping experience possible in 2022. I hope that we can provide your youth with memories that last a lifetime.

Yours in Scouting,

A handwritten signature in blue ink that reads "Jeff Brasher". The signature is fluid and cursive, with the first name "Jeff" being more prominent than the last name "Brasher".

Jeff Brasher  
Scout Executive/CEO  
Norwela Council, BSA