

# 2019 Camp Card

## Norwela Council, Boy Scouts of America

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### **HOW THE CAMP CARD SALE WORKS:**

- The 2019 Camp Card is designed to help youth fund their way to 2019 Camp programs
- This is a Risk-Free Unit Sales project where all Scouts can earn their way to Camp, Philmont, other activities or simply support unit program or supplies needs
- Each Camp Card will sell for only \$5.00 to the general public and will have multiple food, service and entertainment discounts for the customer to use throughout the year
- The participating unit will keep 50% commission of the sales for each Camp Card sold!
- With the discounts on the three tabs, the Camp Card more than PAYS FOR ITSELF!
- Commissions from the sales are encouraged to be applied toward directly sending youth to Summer Camp programs, but they may be used as the unit committee sees fit

### **2019 Camp Card Timeline:**

December	Camp Card Promotions and Unit Sales Sign-up begin
December - January	Camp Card Promotions at Roundtable Meetings
February 4	Deadline for units to sign up and place order to sell
February 7	Council Camp Card Kickoff — (Norwela Council Service Center 6:30 pm)
February 9	Camp Card Sale Begins
March 31	Camp Card Sale Ends
April 12	Last day for Units to turn in money and unsold Camp Cards
April 19	Commission drops to 35% commission
April 26	Commission drops to 25% commission
May 3	Grand Prize drawing for Unit and Youth

### **How to implement Camp Card sales for your Unit:**

1. Determine NOW the Camp programs your youth plan to participate in for 2019
2. Determine the number of active youth in your program
3. Set a per youth sales goal (number of Camp Cards he/she should sell)
4. Set an overall unit sales goal
5. Communicate unit needs clearly with each youth and parent
  - a. Explain how the sale of Camp Cards teaches youth the value of earning what they want
  - b. Explain exactly where the unit plans to allocate the revenue generated from the sales (i.e. Individual youth Camp fees, Uniform, Unit Trailer, etc.)
6. Communicate Camp Card calendar clearly with all youth and parents
  - a. Have a Kickoff for your unit
  - b. Have a Turn-In date for money and unsold Camp Cards

### **The Value of selling Camp Cards:**

Participating in the Camp Card allows each Scout to directly fund their way to various Camp programs

<b>Program</b>	<b>Cost</b>	<b>Sales per Youth (in cards)</b>
Cub Scout Day/Twilight Camp	\$50	= 20 Cards per youth to sell
Cub Weekend	\$50	= 20 Cards per youth to sell
Webelos Camp	\$150	= 60 Cards per youth to sell
Boy Scout Summer Camp	\$250	= 100 Cards per youth to sell
National High Adventure Bases	\$940	= 376 Cards per youth to sell

\*Note—Program costs and sales per youth are not necessarily actual numbers; they are close approximations.

## Unit Sales Incentives:

- Sign-up by February 4<sup>th</sup> and settle your account by April 12<sup>th</sup> to receive 50% commission throughout the entire sale
- Sign-up by February 4<sup>th</sup>, settle your account by April 12<sup>th</sup> and sell a minimum of 250 Camp Cards and be in a drawing for a \$200 Visa Gift Card

## Youth Sales Incentives:

- Sell 25 Camp Cards and you will be eligible for the weekly drawings for a \$25 Wal-Mart Gift Card. For every 25 cards you sell you will be entered in to the drawing.
- In addition to being entered into the weekly drawings for every 25 Camp Cards you sell, you will be entered into our grand prize drawing for your choice of a \$150 Walmart, Best Buy, or Target Gift Card; drawing will be held on May 3.

To be entered into the weekly drawings:  
 Fax to Norwela Council: 318-861-3354  
 Or scan and email to [Amanda.Denler@Scouting.org](mailto:Amanda.Denler@Scouting.org)  
 You only need to send 1 time for each 25 Camp Cards Sold

### 2019 Camp Card pictured below:



## Vendors:

1. McDonald's – Free Big Mac with the purchase of Big Mac
2. Twisted Root – Free Shake or Float with the purchase of any Burger or Salad
3. Bass Pro Shops - Save \$5 off a \$50 purchase
4. Outback Steak House – Free Bloomin' Onion with purchase of adult entree
5. Posados Café – Buy one Enchilada Dinner get one Free
6. Altitude Trampoline Park – Purchase an hour get an hour free
7. Real BBQ and More – Buy one meal at regular price get one meal 50% off
8. Valvoline – \$15 off any oil change
9. Johnny's Pizza House – 15% off a regular priced purchase
10. Ralph and Kacoo's – Free New Orleans Bread Pudding or French Quarter Beignets with purchase of adult lunch of dinner entrée
11. Party Central – Buy one mini golf get one free of equal of less value