

## 2019 Norwela Council Camp Card Calendar

- December 3 – 13        Camp Card Promotions at Roundtable Meetings
- December 14            Camp Card Kickoff location secured
- 1 coordinated kickoff to be held for the council
  - Field Staff assist with kickoff details including:
    - Securing volunteer participation
    - Securing attendance
- December 19            Deadline District Camp Card Chairs recruited
- Begin Camp Card promotions in Council Newsletter
- Commission Structure complete & online
- Unit Sign-up form complete & online
- January 10              Camp Card Chair Orientation @ 7:00 p.m.
- February 4              **Deadline for units to sign up and place order to sell**
- February 7              **Council Camp Card Kickoff @ 6:30 p.m.**
- One coordinated kickoff to be held for the council
  - Camp Cards and Sales Materials Distributed
  - Unit Camp Card Receipts Filled Out and Collected by District Executive
- February 9              **Camp Card Sale Begins**
- March 31                **Camp Card Sale Ends**
- April 1                  **Units to begin turning in money and unsold Camp Cards to Norwela Council**
- \*Note—Units keep their commission and only pay the remainder
- April 12                 **Last day for units to turn in money and unsold Camp Cards to Norwela Council**
- April 20—Unit Commission reduced to 35%
  - April 27—Unit Commission reduced to 25%
- May 3                    Grand Prize Drawing to be held
- Unit Sales Incentive drawing for \$200 Visa Gift Card
  - Youth Sales Incentive drawing for \$150 Wal-Mart, Target, or Best Buy Gift Card